



THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS

Philanthropies

FUNDRAISING
PRIORITIES



IT IS A GREAT BLESSING for us to witness freewill gifts from individuals, couples, families, and organizations that benefit those in need. Indeed, as The Church of Jesus Christ of Latter-day Saints Philanthropies Department purpose statement says, your donations are truly bringing about positive change throughout the world by funding extensive humanitarian efforts and by contributing to help thousands of people gain an education at our five Church schools.

In the Book of Mormon, King Benjamin commanded that “ye yourselves will succor those that stand in need of your succor; ye will administer of your substance unto him that standeth in need; and ye will not suffer that the beggar putteth up his petition to you in vain, and turn him out to perish” (Mosiah 4:16). As you become aware of the great good that is being done by the restored Church of Jesus Christ because of your gifts through Philanthropies, we hope that you will also be prompted to help God bless His children. Thank you for being so faithful, for touching the lives of those in need, and for helping the Lord hasten His work.

Presiding Bishopric

Bishop Gérald Causse

Bishop Dean M. Davies

Bishop W. Christopher Waddell

HOW DONORS BLESS LIVES

through Philanthropies

IN AN EFFORT TO HELP individuals and families participate in and accelerate the building of the kingdom of God, Philanthropies invites, facilitates, and acknowledges voluntary contributions to The Church of Jesus Christ of Latter-day Saints and its affiliated programs and institutions approved by the First Presidency.

CHURCH EDUCATIONAL INSTITUTIONS

- Brigham Young University
- Brigham Young University–Hawaii
- Brigham Young University-Idaho
- BYU-Pathway Worldwide
- LDS Business College

CHURCH PROGRAMS

- Humanitarian Aid (LDS Charities)
- General Missionary Fund
- Family History/FamilySearch
- Church History
- Church General Fund



BYU's Inspiring Learning Initiative lets you help more students have more life-changing, and world-changing, BYU experiences.

BRIGHAM YOUNG UNIVERSITY



INSPIRING LEARNING is what Brigham Young University is all about; the phrase summarizes the university's mission "to assist individuals in their quest for perfection and eternal life."

The flagship educational institution of The Church of Jesus Christ of Latter-day Saints, BYU is a top-tier university where faculty research is conducted to enhance student learning.

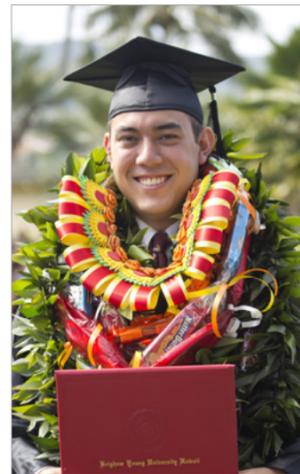
Known for its world-class teaching, beautiful mountain location, and bright students—many of whom have lived outside the United States—BYU develops individuals of faith, intellect, and character who continue to learn and serve others throughout their lives.

Through donations, generous alumni and friends provide students with experiences such as mentored learning, teaching assistantships, research assistantships, internships, study abroad, work-study, and other student aid. Donors also provide support for additional board-approved programs including BYU Athletics and BYU Broadcasting.

"Donors make the university and the BYU experience better for our students," says President Kevin J. Worthen. "BYU is grateful for all the support it receives."



BRIGHAM YOUNG UNIVERSITY–HAWAII



ON THE DAY THAT DAVID O. MCKAY first envisioned a Church university in Hawaii, he wrote in his diary: “The Church of Christ will truly make of all nations one blood. May God hasten the day when this is accomplished.” Years later, at the groundbreaking of BYU–Hawaii, President McKay recounted his vision of “unit[ing] all peoples by the gospel of Jesus Christ” and proclaimed that “from this school . . . will go men and women whose influence will be felt for good toward the establishment of peace internationally.”

Today, BYU–Hawaii has the most international students per capita of any university in the country, and it combines that multinational ethos with the unifying light of the gospel. The university integrates knowledge with faith, intellect with integrity, achievement with character, and cultural diversity with spiritual kinship. This harmonious duality creates a unique learning environment that develops graduates who return home as leaders and builders of their families, communities, and stakes of Zion worldwide. BYU–Hawaii invites donors to accelerate the university’s international mission by supporting IWORK, a comprehensive work-study scholarship for foreign students in need.



“May this school savor so strongly and sweetly of Zion that it creates an appetite in its graduates to build Zion everywhere.”

—President John S. Tanner



“Graduates of BYU-Idaho will become—and this is a prophecy that I am prepared to make and make solemnly—those graduates of BYU-Idaho will become legendary for their capacity to build the people around them and to add value wherever they serve.”

—President Henry B. Eyring



BRIGHAM YOUNG UNIVERSITY-IDAHO

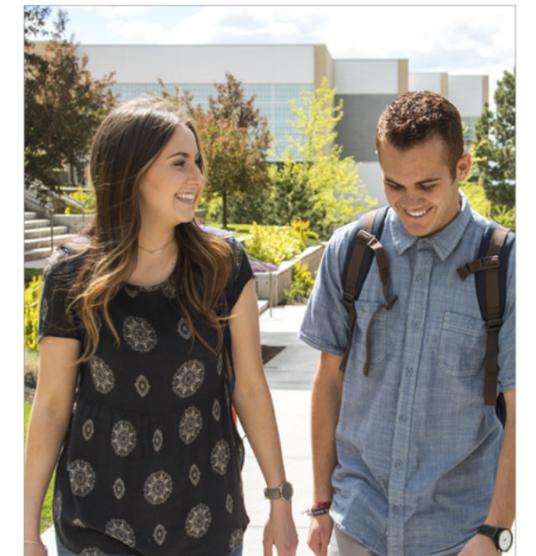


“The world needs selfless, sensitive leaders who can help others develop with them. BYU-Idaho students are valued because of their practical training and natural leadership abilities.” —President Henry J. Eyring

BRIGHAM YOUNG UNIVERSITY-IDAHO'S MISSION is to develop disciples of Jesus Christ who are leaders in their homes, the Church, and their communities.

In his 2001 devotional, “A Steady, Upward Course,” President Henry B. Eyring said, “Graduates of BYU-Idaho will become—and this is a prophecy that I am prepared to make and make solemnly—those graduates of BYU-Idaho will become legendary for their capacity to build the people around them and to add value wherever they serve.”

BYU-Idaho provides a high-quality, low-cost undergraduate education that is entirely focused on students. The university helps students realize their potential, receive guidance and mentoring from teaching-focused faculty, and prepare for success in the real world. Thanks to ongoing educational innovations, BYU-Idaho now blesses tens of thousands of students each semester on campus and online.



BYU-PATHWAY WORLDWIDE



WHAT HAS BECOME BYU-PATHWAY WORLDWIDE began with just three pilot sites and 50 students in 2009. Today, the organization serves more than 40,000 students in more than 500 sites in almost 90 countries around the world. BYU-Pathway Worldwide aims to help students overcome barriers of finances, geography, and lack of confidence that once prevented them from pursuing education.

BYU-Pathway Worldwide continues to find innovative ways to aid Church members in achieving their goals in education, in the workplace, and in their homes. In his inaugural response, President Clark G. Gilbert said that the new institution would focus on three key emphases: building hope and confidence through the one-year PathwayConnect college preparation program, helping students earn gateway certificates that engage them in practical elements of a discipline while stimulating curiosity and boosting confidence, and providing access to degree programs that are in demand and are focused on employability.

"We look at three things in BYU-Pathway Worldwide: One, is the gospel getting down into the hearts of the students? Two, do they learn how to be effective learners? And three, will this help them lead and support their families?"

—President Clark G. Gilbert





“LDS Business College is not simply a school; it is a sacred place of learning beckoning to all who come that we believe in you! We believe in your unlimited potential as children of God.”

—President Bruce C. Kusch

LDS BUSINESS COLLEGE



“Come to the college, and together we will help you discover that hope, build upon it, and claim new and exciting opportunities.” —President Bruce C. Kusch

LDS BUSINESS COLLEGE OFFERS a market-driven, skills-based education requiring two years or less to complete. Its focus is on fields where employment demand is high, with excellent entry-level earning potential. The LDS Business College experience immerses students in real-world learning in a spiritually nourishing environment with the intent to produce graduates who are spiritually well-grounded and professionally prepared—capable and trusted disciples of Jesus Christ.

The college has identified four strategic imperatives that are guiding its decisions and efforts: first, to bless the lives of more students on its campus in Salt Lake City; second, to promote the advancement and graduation of our students; third, to raise and award the quality of student performance; and fourth, to serve those who may otherwise go unserved.

Current fundraising priorities include scholarships focused on needs-based student aid with an emphasis on the General Scholarship Fund. This fund is used to support internships, leadership, missionary service, single parents, Hispanic outreach, and PathwayConnect graduates.







“Members of The Church of Jesus Christ of Latter-day Saints—who live in virtually every country of the world—care deeply about the human family. The Church will continue to contribute resources and manpower to provide aid in areas of need.”

—President Russell M. Nelson



HUMANITARIAN AID (*LDS Charities*)

IN JANUARY 1985, THE FIRST PRESIDENCY of The Church of Jesus Christ of Latter-day Saints asked members to participate in a special fast for those suffering from a devastating famine in Ethiopia, Chad, and other sub-Saharan countries. Generous contributions from the fast provided aid and marked the beginning of what would become LDS Charities.

Today, The Church of Jesus Christ of Latter-day Saints works with industry-leading partners through LDS Charities to sponsor relief and development projects without regard to race, religious affiliation, or nationality.

Responding to the greatest need, LDS Charities relieves suffering, lifts burdens, and provides hope through its signature programs, including refugee response, clean-water projects, wheelchair provisions, maternal and newborn care, vision care, immunization campaigns, food production training, and a variety of local community projects.

GENERAL MISSIONARY FUND

AS CHURCH MEMBERSHIP GROWS WORLDWIDE, the number of members who want to serve a mission also grows. For many the decision to serve is not only spiritual but also financial. Many struggle with this decision as they, their families, and even their wards and stakes don't have the ability to support their service financially.

"Because many of our missionaries come from modest circumstances, we invite you, as you are able, to contribute generously to the General Missionary Fund of the Church," said President Thomas S. Monson.

The General Missionary Fund enables worthy prospective missionaries from anywhere in the world to serve without regard to their economic condition. Funds are used to support missionaries who are unable to provide some or all of the financial support for their missionary service. Missionary service builds a personal foundation of faith and helps prepare individuals for future leadership in their families, wards, and communities. Thirty-five percent of missionaries are typically from areas around the world where the General Missionary Fund is needed to provide some form of assistance.



"A mission is a voluntary act of service to God and humankind. All missionaries, younger and older, serve with the sole hope of making life better for other people."

—President Russell M. Nelson



"As we unite in this sacred work, we discover the existence and great qualities of those who have gone before."

—President Dallin H. Oaks

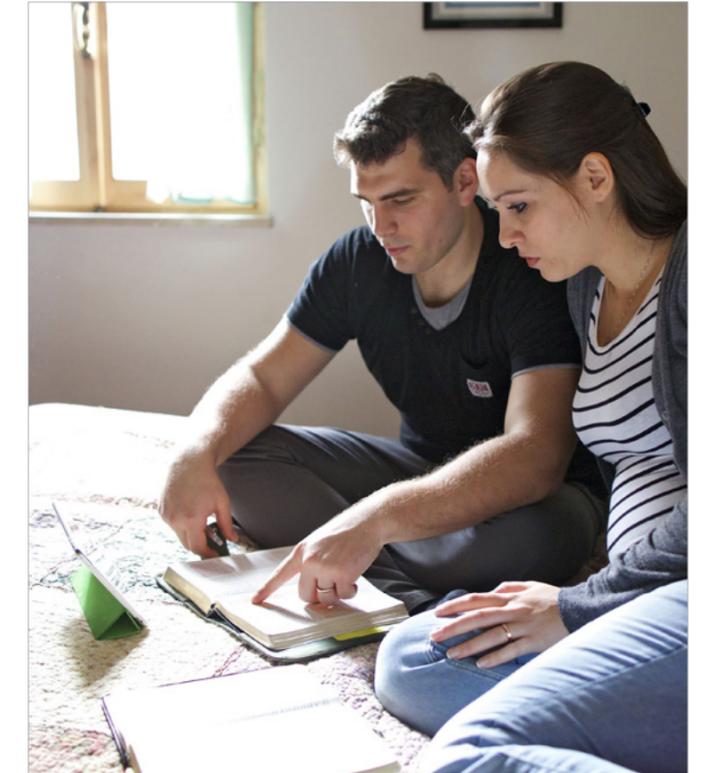
FAMILY HISTORY / FamilySearch

GENERATIONS OF FAMILY HISTORY RECORDS are being lost around the world as they are destroyed by the ravages of time, neglect, poverty, or even political turmoil.

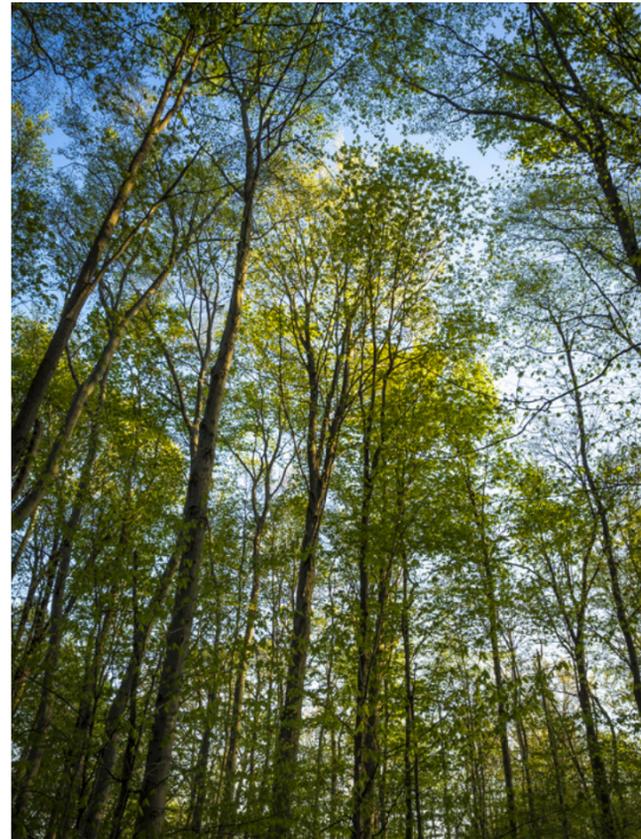
FamilySearch has teams working to overcome these challenges in various ways around the world before records are lost forever. As more records are rescued, if at all possible, they are made freely available to the world online.

Major projects in Africa and China are representative of how FamilySearch is focused on connecting families across generations. In Africa, teams are recording the oral histories of tribal leaders in many countries before they pass away and their stories are lost. Estimates show that over 20 percent of the world's population can trace their roots to China. As a trusted institution known for preserving the world's records, FamilySearch is uniquely positioned to assist with the work there.

At current rates of capture, a dollar saves as many as 30 records, meaning that a \$10,000 donation can save 300,000 records.



CHURCH HISTORY



WHEN THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS was organized on April 6, 1830, the Lord instructed Joseph Smith, “Behold, there shall be a record kept among you” (Doctrine and Covenants 21:1). Since then the Church has gathered and preserved Church records, artifacts, and historic sites; staged exhibitions; researched and documented historic buildings; assisted in building monuments; and written and contributed to Church histories and manuals. It has also helped untold numbers of patrons research and write personal, family, Church, and community histories as well as nationally significant historical works.



The Church is focusing its efforts on historic sites preservation and experience development, with current projects in Nauvoo and Laie.



“The Church is going to have an unprecedented future, unparalleled; we’re just building up to what’s ahead now.”

—President Russell M. Nelson

“We invite all of God’s children on both sides of the veil to come unto their Savior, receive the blessings of the holy temple, have enduring joy, and qualify for eternal life.”

—President Russell M. Nelson

CHURCH GENERAL FUND

The General Fund allows Church leaders to utilize the generous gifts of donors where the needs are greatest, allowing maximum flexibility to distribute resources for projects and programs that support the mission and purpose of the Church.





GIFT PLANNING SERVICES

PLANNED GIVING CAN HELP you find meaningful ways to bless Heavenly Father's children and improve the world while wisely stewarding your earthly treasure. At Philanthropies Gift Planning Services, the goal is to provide assistance to you and your professional advisers (attorneys, accountants, and financial planners) in situations in which a charitable gift is a part of your overall estate and financial plan.

The gift-planning specialists at Philanthropies bring knowledge and experience to any discussion regarding your charitable goals and can help you and your advisers explore opportunities for outright and deferred gifts, allowing you to do more than you think you can.

- Cash
- Securities
- Real estate
- Wills and bequests
- Trusts
- Life insurance policies
- Annuities
- Art
- Collectibles
- Equipment
- Patents and copyrights
- Retirement accounts





“Few, if any, of the Lord’s instructions are stated more often, or given greater emphasis, than the commandment to care for the poor and the needy. Our dispensation is no exception.”

—President Russell M. Nelson

ONE HUNDRED PERCENT OF THE FUNDS

you donate through Philanthropies will go to the Church-approved priorities within the institutions and programs you specify.

CONTACT PHILANTHROPIES

Philanthropies

1450 North University Ave., Provo, UT 84604-6080

Phone: 801-356-5300 Toll-free: 1-800-525-8074

THE CHURCH OF
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give.lds.org

Philanthropies encourages and facilitates philanthropic support for programs and charities affiliated with The Church of Jesus Christ of Latter-day Saints.

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